

## Writing for the Real World: Strengthening Writing and Career Knowledge

### Do You Have Representation on the QEP Planning Team?

Since Fall 2013, the QEP Planning Team has been busy with the development of Miami Dade College's Quality Enhancement Plan. Every effort has been made and continues to be made to identify effective representation on the planning team to provide a voice for constituency groups. The QEP Planning Team campus representation includes members from all campuses. At North Campus, representatives include Ece Karayalcin, Dennis Kalam, Raimundo Socorro, Brooke Bovee, Ken Staab and Jacqueline Pena. Medical Campus representation is provided by Kim McGinnis. Hialeah Campus representation includes Glenda Phipps and Ivonne Lamazares. Billy Jones, Ernest Powell and Kristen Borgwald provide the representation for Wolfson Campus. InterAmerican Campus is represented by Shanika Taylor and Cynthia Schuemann. Kendall Campus is represented by John Adkins, Rita Fernandez-Sterling, Sandra Castillo, Elizabeth Smith, Shawn Schwaner and Thania Rios. Lindsay Schrifman, Nicole Bryant, Daniel Murgo and Simeon Richardson serve as the representation for Homestead Campus. In addition to these colleagues, the QEP Planning Team has student representation that includes Leimys Ramirez, Jeffery Romeu and Glenda Ibanez. Please contact your campus representatives to provide comments regarding the planning process or if you have questions.

### What is MDC's QEP?

"Writing for the Real World: Strengthening Writing and Career Knowledge" is the topic for the MDC QEP. The overall goal of our QEP is to enhance workforce readiness through the skill of writing. The plan will focus on improving student writing skills, particularly in areas that will ultimately increase students' preparation and competitiveness as they enter a workforce that expects effective writing skills. In addition, the selected QEP topic complements and expands the reach of the strategies currently in place under MDC's Student Achievement Initiatives (SAI) and the "Big 10" College Learning Outcomes.

### What is MDC's QEP Slogan and Logo?

To assist with the marketing and promotion of the QEP, "Do the Write Thing" has been

identified as MDC's QEP title and slogan. To establish the QEP logo, a student contest was created that provided students who are currently enrolled at Miami Dade College the opportunity to make submissions for review and consideration. A total of 61 submissions were provided for review. Voting will take place on the three finalists via Facebook. Once the logo is selected, it will be announced to the College community. Additionally, marketing strategies will be implemented to help "get the word out" and "educate the College community" in our effort to enhance workforce readiness through the skill of writing. If you would like to be part of one of the marketing strategies, let us know. There is more to come!

### What's to Come?

**The QEP Planning Team continues to be busy with a number of activities. These include:**

- The collection of content and developing narratives for the required components of the plan. The first draft is under construction and will be ready for the team's review soon. Final draft completion is slated for May 1, 2014.
- Establishing a five-member visiting team composed of QEP Planning Team members who will travel to North Carolina to visit three educational institutions as a SACSCOC requirement for identifying Best Practices.
- Identifying a QEP Lead Evaluator and Peer Reviewers from external educational institutions to assist MDC with the review of the plan.
- Developing and implementing the College's QEP website [www.mdc.edu/qep/](http://www.mdc.edu/qep/) that will be the home of MDC's Quality Enhancement Plan and related information.

**Watch for additional information and opportunities to participate in the MDC QEP!**

**If you have a question, need information or would like to provide feedback or comments, please contact QEP Director Dr. Richard Prentiss at 305-237-7367 or send an email to [rprentis@mdc.edu](mailto:rprentis@mdc.edu). Visit [mdc.edu/qep](http://mdc.edu/qep) to learn more online.**